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Historic Elmira's Amazing Elmira Treasure Hunt: The Search is Over

Congratulations to Peter Finnerty and Family

ELMIRA, NY – In honor of National Preservation Month, Historic Elmira, Inc. hosted the “Amazing Elmira Treasure Hunt.” The purpose of the treasure hunt, which took place during the month of May, was to raise awareness about the many historic buildings and sites in the greater Elmira area. This contest was set up similar to a scavenger hunt, where participants had to identify as many pictures of historic landmarks throughout Elmira as possible.

Contest winner, Peter Finnerty, was one of over thirty total treasure hunt participants. Because more than twenty of the entries qualified for the grand prize, by identifying all icons correctly, a random drawing took place on June 6.

“Our kids were really into it,” Finnerty said as he described his experience during the contest. Finnerty, his wife Amy, and their three children, Andrew (10), Patrick (9), and Ali (6) explored Elmira together to complete the Amazing Elmira Treasure Hunt. The family identified the majority of the icons in a single day and luckily stumbled upon the last missing icon by chance. While participating in the Susan G. Komen Race for the Cure, Andrew ran by the Brand Park Pool and quickly recognized the distinct architecture he had seen on the entry form. “We had a great time searching for the clues as a family,” Finnerty added, so much so that they have decided to donate their cash prize of \$150.00 back to Historic Elmira, Inc.

(MORE)

The Amazing Elmira Treasure Hunt answer key can be found at www.historicelmira.org. Thank you to all who participated!

The mission of Historic Elmira, Inc. is to champion historic preservation in the Elmira region by providing education, advocacy, collaboration, and facilitation in activities supporting preservation and enhancements of buildings and sites of historic significance.

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